



CoThink
the motivators

Context

Following a cosmetic surgery procedure, a very angry patient started a smear campaign against surgeon X on the internet

Location

Europe

Author

Donna O'Leary

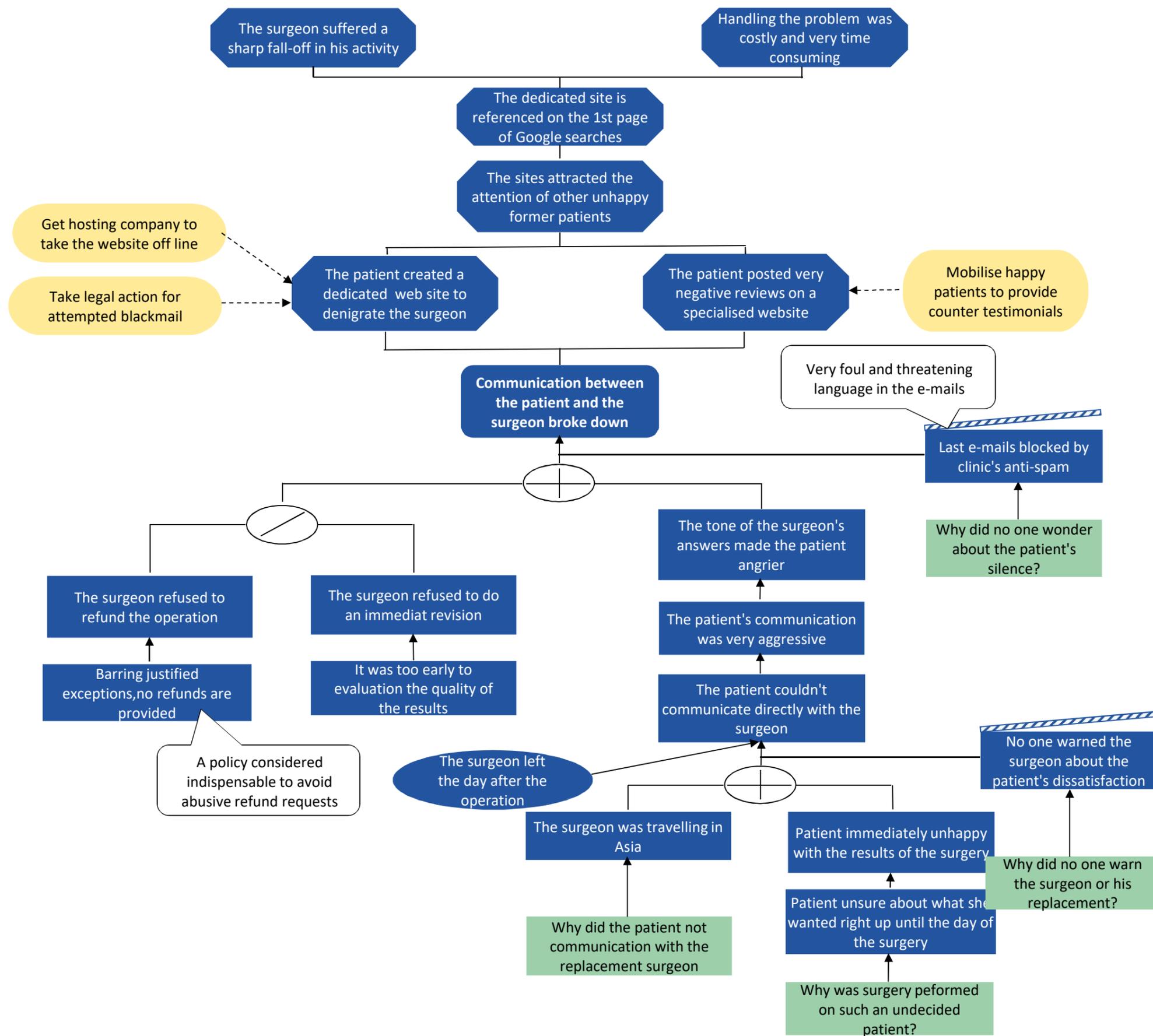
Date of update

15/04/2015

Status

Initial problem evaluation

Co Think Event Map: A very angry patient



- Event: Blue rounded rectangle
- Effect: Blue arrowhead
- Known cause: Blue rectangle
- Contributing circumstance: Blue oval
- Broken barrier: Blue rectangle with diagonal lines
- Owner: Grey oval
- Known cause (green): Green rectangle
- Analysed cause: Green rectangle
- Contributing Circumstance (green): Green oval
- Broken barrier (green): Green rectangle with diagonal lines
- Possible action: Yellow rounded rectangle with dashed arrow
- Possible barrier: Yellow rectangle with diagonal lines and dashed arrow
- Chosen action: Yellow rounded rectangle with dashed arrow
- Chosen barrier: Yellow rectangle with diagonal lines and dashed arrow
- Implemented action: Red rounded rectangle with dashed arrow
- Implemented barrier: Red rectangle with diagonal lines and dashed arrow
- Proven action: Purple rounded rectangle with dashed arrow
- Proven barrier: Purple rectangle with diagonal lines and dashed arrow
- Additional info, question or action: White rounded rectangle with speech bubble